



C I T Y O F  
**RENO**  
 Memorandum

**DATE:** April 8, 2025

**TO:** Honorable Mayor and City Council

**THROUGH:** Jackie Bryant, City Manager

**FROM:** Izabella Baumann, Senior Engagement Coordinator  
 Cynthia Esparza, Director of Community Engagement and Services

**DEPT:** Community Engagement and Services Department

**SUBJECT:** Reno Seniors EngAGED Program Quarterly Updates

In April 2023, the Council approved a senior enrichment ARPA allocation. The following is a summary of senior centered programming for January to March 2025.

**Reno Seniors EngAGED:**

| Date                 | Event                               | Participants |
|----------------------|-------------------------------------|--------------|
| January – March 2025 | Weekly Line Dance Classes           | 506          |
| January 15, 2025     | Budget-Friendly Cooking Class       | 87           |
| January 29, 2025     | Senior Art Class                    | 30           |
| February 19, 2025    | Budget-Friendly Cooking Class       | 90           |
| February 20, 2025    | iPhone Senior Tech Connect Class    | 11           |
| February 21, 2025    | Android Senior Tech Connect Class   | 13           |
| February 27, 2025    | Senior Resource Fair                | 135          |
| March 6, 2025        | Senior Day at the Automobile Museum | 65           |
| Total Participants:  |                                     | 937          |

## **Event Descriptions:**

**Line Dance Classes:** Free line dance classes by Sara B Dancin' are held every Monday at the Evelyn Mount Northeast Center. The line dance classes have experienced remarkable growth, attracting a significant number of senior participants. Since last quarter, class participation has increased by 64%.

**Senior Art Class:** In partnership with the Sierra Arts Foundation, staff organized a creative art class where seniors explored assemblage, a unique 3-dimensional collage art form, and handcrafted heartfelt Valentine's Day cards.

**Senior Day at the Automobile Museum:** Offering seniors free admission and lunch.

**Budget-Friendly Cooking Classes:** In collaboration with Councilmember Meghan Ebert, Reno Recipes, and the Senior Citizen Advisory Committee (SCAC), monthly budget-friendly cooking classes at the Reno Elks Lodge provide practical meal ideas in a fun, social setting. Designed like a live cooking show, these classes allow seniors to watch chefs in action and sample the dishes.

**Senior Tech Connect Classes:** In June 2024, the City of Reno received \$11,900 from AARP's Community Challenge Grant to expand senior technology classes in English and Spanish, benefiting over 130 seniors. The classes have been divided into iPhone and Android sessions to better address individual needs and enhance smartphone skills.

## **Pictures:**

**Senior Day at the Automobile Museum:** Local seniors exploring the museum!



**Senior Art Class:** Participants crafting and creating assemblage, a 3-dimensional form of art.

